

TOP TEN REASONS STUDENTS SHOULD JOIN ICMA

1. It's not what you know, it's who you know. "More than 85% of available jobs are unadvertised." ICMA membership gives you access to the top local government decision makers, who recruit and mentor new talent for their organizations and, most importantly, who are ready to assist you in developing your career.

2. It's the best place to learn about local government career opportunities. Forget about monster.com and hotjobs.com! ICMA offers students and young professionals a number of valuable resources to supplement their career searches: a database of current local government job openings; an online, resume service; and special ICMA publications designed to launch your career.

3. It's the most cost-effective membership you'll ever own. For only \$25 a year, full-time U.S. students can join ICMA and receive a complete range of benefits, including 24-hour access to the e-library and free e-subscriptions to job postings through the *ICMA Newsletter*, hot current events in *Public Management (PM)* magazine, and member discounts on selected ICMA publications and events.

4. It's skills development and career advancement. ICMA established an ICMA University to provide and guide members' continued education and professional development. Recently, we designed two new programs—the Emerging Leaders Development Program and Leadership ICMA—specifically for local government staff members who do not yet qualify for ICMA Credentialing but who are committed to the profession and have a desire to develop and strengthen their leadership and management capacity. If this sounds like you, visit the "Professional Development" section of <http://icma.org>.

5. It's totally FREE annual conference registration. Talk about an opportunity to network! Each year, ICMA gathers local government professionals to network, discuss major local government developments, and expand their understanding of key local government issues, trends, and leading practices. **REGISTRATION TO THE ICMA ANNUAL CONFERENCE IS FREE TO ALL ICMA STUDENT MEMBERS!**

This year, ICMA proudly hosts its 92nd Annual Conference in San Antonio, Texas, September 10–13, 2006.

6. It's FREE e-subscriptions to job openings and current hot topics in local government. Want to tap into news about the local government management profession and job opportunities? Each issue of the biweekly, electronic *ICMA Newsletter* contains updates on member appointments and recognitions plus key local government job listings. ICMA's *Public Management (PM)* magazine is designed for quick and informative reading and has served the public sector practitioner exclusively for 80+ years.

7. It's connection to the world around you. Tired of Googling through thousands of unrelated documents for your research? ICMA's online e-Library offers access to more than 5,000 targeted forms, brochures, plans, guides, and other materials developed for and used by local governments. It's all at your fingertips, 24/7...365.

8. It's about establishing a sense of identity within your region. ICMA has longstanding relationships with regional, state, and local government organizations. As a member, you'll stay informed about the latest state and regional events, such as the ICMA-sponsored regional summits and state association annual meetings.

9. It's about riding the wave of the future. ICMA's Next Generation Initiative supports and develops a wide and diverse group of people who will become the future leaders within local government. We offer opportunities for young talent to get to know local government through our fellowship and internship programs

(visit <http://icma.org/nextgen>). ICMA student members in California can also take advantage of a unique online "Coaching Corner" (visit <http://icma.org/cal-icma>), which soon will be replicated in other states across the country.

10. It's about building the foundation for a rewarding, fulfilling career in local government. Managing today's complex local governments isn't easy, but it's a great way to make a difference! Join ICMA and take your first step toward launching your career and making a difference. Not bad for only \$25!



Jump start your local government career by joining ICMA!

Students who join by March 31, 2006, receive an additional 3 FREE MONTHS of ICMA membership

Contact us today at membership@icma.org.

**Since this offer is unique, please be sure to mention code: EGRAD in the subject.

