



2025 | ANNUAL ICMA | CONFERENCE

OCTOBER 25–29 | TAMPA CONVENTION CENTER
TAMPA/HILLSBOROUGH COUNTY, FLORIDA

PRELIMINARY PROGRAM

Registration and Housing Open
Wednesday, June 25 at 12 noon EST
conference.icma.org

Title Sponsor

MissionSquare



2025 ICMA ANNUAL CONFERENCE

The 2025 International City/County Management Association (ICMA) Annual Conference will be held at the Tampa Convention Center in Tampa, Florida. Tampa's got buzz, and it's not just from the Cuban coffee. This city blends waterfront views with business savvy, powered by powerhouse sectors like tech, healthcare, finance, tourism, alongside Florida's largest port. From the Riverwalk to the bay, Tampa pulses with multicultural energy, vibrant neighborhoods, and a skyline that keeps climbing. It's not just growing, it's thriving with style! Tampa's economy is founded on a diverse base that includes tourism, agriculture, construction, finance, healthcare, government, technology, and the Port of Tampa, which is the largest port in Florida. Tampa has evolved into a multicultural, diverse business center with sustainable communities for its residents.

Local government managers play a vital role in shaping the communities they serve by overseeing a wide range of services, from infrastructure to education to public safety, managing the budget and planning for the future. The 2025 ICMA Annual Conference is an opportunity for everyone in local government, anywhere in the world, to come together.

What's waiting for you in Tampa



Professional development opportunities for every career stage.



Dynamic keynote speakers with diverse backgrounds will spark new ideas, shift perspectives, and leave you feeling inspired.



New tools and techniques presented by experts in the local government management profession.



Networking opportunities with local government professionals and service providers from around the world.



Products and services from solution providers in the Exhibit Hall.



A place where local government leaders and professionals from all backgrounds can stand together as a profession.

REGISTRATION INCLUDES

General Sessions, 160 Education Sessions, Skill-Building Workshops, Discussions and Product Theaters

An Exhibit Hall featuring more than 150 companies showcasing the latest and greatest in local government innovations, attendee engagement opportunities, and much more!

Peer-to-Peer Networking

Exhibit Hall Grand Opening Reception

Attendee Lunches and Refreshment Breaks (Mon/Tue)

Team/Group Discounts of 15% for Four or More Attendees



EDUCATION TRACKS

The 2025 ICMA Annual Conference education sessions are organized into tracks aligning with the 14 Practices for Effective Local Government Management and Leadership. Each practice is represented in at least one track.

Tracks include:

Empowering Future Civic Leaders

Explore effective programs and initiatives designed to engage youth and cultivate the next generation of local government leaders in various cultural and political contexts.

Addresses Practices: 2) Community Engagement, 6) Strategic Leadership, 13) Human Resources Management and Workforce Management, and 14) Communication and Information Sharing

Enhancing Community Engagement and Public Trust

Uncover innovative methods to strengthen resident participation and build trust through new approaches to community engagement and transparent governance, considering varied democratic traditions and community structures internationally.

Addresses Practices: 2) Community Engagement, 3) Equity & Inclusion, 9) Community and Resident Services and 14) Communication and Information Sharing

Ethics and Governance in a Complex World

Strengthen governance and uphold ethical standards in an increasingly complex and globalized world.

Addresses Practices: 1) Personal and Professional Integrity, 6) Strategic Leadership, and 14) Communication and Information Sharing

Fiscal Innovation and Sustainable Economic Development

Explore the future of local finance and economic development with innovative strategies for growth and resilience, diverse economies, and governance systems globally.

Addresses Practices: 7) Strategic Planning, 8) Policy Facilitation and Implementation, 9) Community and Resident Service, 10) Service Delivery, and 12) Financial Management and Budgeting

Future of Work in the Public Sector

Prepare for the evolving workforce by exploring trends in hybrid work, talent recruitment and retention, and employee well-being.

Addresses Practices: 4) Staff Effectiveness, 6) Strategic Leadership, 8) Policy Facilitation and Implementation, and 13) Human Resources Management and Workforce Engagement

Mindfulness and Self-Transformation in Public Leadership

Discover practical approaches to enhancing leadership skills and maintaining well-being in public service roles, considering diverse cultural perspectives on leadership and work-life balance.

Addresses Practices: 5) Personal Resiliency and Development, and 6) Strategic Leadership

Modernizing Public Infrastructure Through Technology

Modernize public infrastructure by integrating cutting-edge technology and innovative approaches to asset management. Explore how technology integration can transform public infrastructure to meet future community needs across different resource settings and urban-rural contexts.

Addresses Practices: 7) Strategic Planning, 9) Community and Resident Service, 10) Service Delivery, 11) Technological Literacy, and 12) Financial Management and Budgeting

TOP 5 REASONS TO ATTEND

1

The ICMA Conference is the foremost professional development opportunity for local government managers.

2

Top rated educational sessions

3

World-renowned speakers

4

Meet and mingle with the people who “speak your language” and face the same day to day challenges that you face.

5

World-class Exhibit Hall with innovative products and service providers to make your job easier.



SCHEDULE OF EVENTS

For schedule updates, please visit conference.icma.org.

All times are listed in Eastern Standard Time and are subject to change.

SATURDAY, OCTOBER 25

7:00 am – 5:00 pm	Registration Open
7:00 am – 5:00 pm	The Bay Attendee Lounge Open
8:00 am – 5:00 pm	ICMA Micro-Certification Sessions*
9:00 am – 1:45 pm	Art of Assistant Leadership Sessions
9:00 am – 3:00 pm	Headshot Lounge Open
9:00 am – 3:30 pm	Mobile Workshops*
10:15 am – 11:15 am	Education Sessions and Discussions
12:45 pm – 4:15 pm	Education Sessions and Discussions
2:00 pm – 5:00 pm	Sporting Events*
6:30 pm – 9:00 pm	Opening Party at Splitsville/Sparkman's Wharf*
9:00 pm	Open for Exhibitor/Sponsor/Affiliate Events

SUNDAY, OCTOBER 26

6:45 am – 5:30 pm	Registration Open
6:45 am – 5:30 pm	The Bay Attendee Lounge Open
8:00 am – 11:30 am	Sporting Events*
8:00 am – 12:00 pm	ICMA Micro-Certification Sessions*
8:00 am – 1:00 pm	Headshot Lounge Open
9:00 am – 10:00 am	Regional Meetings
9:00 am – 12:15 pm	Mobile Workshops
10:15 am – 12:30 pm	Education Sessions and Discussions
1:30 pm – 3:30 pm	Opening General Session
3:30 pm – 6:00 pm	Headshot Lounge Open
3:30 pm – 6:00 pm	Exhibit Hall Grand Opening Reception
4:00 pm – 6:00 pm	Product Theater Sessions in Exhibit Hall
6:30 pm	Opening Evening for Exhibitor/Sponsor/Affiliate Events

MONDAY, OCTOBER 27

7:00 am – 5:00 pm	Registration Open
7:00 am – 5:00 pm	The Bay Attendee Lounge Open
7:45 am – 9:45 am	Education Sessions, Discussions, Skill-Building Workshops
8:00 am – 9:45 am	Exhibit Hall Open
10:00 am – 11:30 am	General Session
11:30 am – 3:00 pm	Exhibit Hall Open
11:30 am – 1:30 pm	Exhibit Hall Lunch
11:45 am – 1:15 pm	SheLeadsGov Luncheon*
12:00 pm – 2:45 pm	Product Theater Sessions in Exhibit Hall
12:45 pm – 5:00 pm	Education Sessions, Discussions, Skill-Building Workshops
12:45 pm – 5:00 pm	Mobile Workshops*
2:45 pm	Passport to Prizes Live Drawing in Exhibit Hall
5:15 pm	Open for State/Alumni Receptions/Exhibitor/Sponsor/Affiliate Events

* Additional fee applies

TUESDAY, OCTOBER 28

7:00 am – 5:00 pm	Registration Open
7:00 am – 5:00 pm	The Bay Attendee Lounge Open
8:00 am – 12:15 pm	Education Sessions, Discussions, Skill-Building Workshops
9:00 am – 12:30 pm	Mobile Workshops*
10:15 am – 1:00 pm	Exhibit Hall Open
10:30 am – 12:45 pm	Product Theater Sessions in Exhibit Hall
11:00 am – 12:30 pm	Exhibit Hall Lunch
11:30 am – 1:00 pm	Assistant Chief Administrative Officers (ACAO) Luncheon*
12:45pm	Passport to Prizes Live Drawing in the Exhibit Hall
1:30 pm – 3:00 pm	General Session
3:30 pm – 4:30 pm	Education Sessions and Discussions
6:30 pm – 9:00 pm	Closing Party at the Florida Aquarium*
9:00 pm	Open for Exhibitor/Sponsor/Affiliate Events

WEDNESDAY, OCTOBER 29

7:30 am – 11:45 am	Registration Open
7:30 am – 11:45 am	The Bay Attendee Lounge Open
8:00 am – 10:15 am	Education Sessions, Discussions, Skill-Building Workshops
10:30 am – 11:45 am	Closing General Session

As of 5/15/2025

* Additional fee applies



EXHIBIT HALL

ICMA exhibitors will be eagerly awaiting your arrival in Tampa, ready to share the latest products and services that will help you solve organizational challenges, develop leadership skills, advance your career, and find inspiration to create a lasting impact in your community. When planning your schedule, be sure to allow for time in the Exhibit Hall to experience the following:

- Meet with over 150 exhibiting companies!
- Sunday Evening Exhibit Hall Grand Opening Reception
- Light Breakfast Bites and Coffee on Monday morning
- Lunch on Monday and Tuesday
- Refreshment Breaks on Monday and Tuesday afternoon
- Product Theater Presentations
- Attendee Relaxation Lounge
- Pawsitivity Park
- And More!

To view a current list of exhibitors, please visit conference.icma.org.



REGISTRATION

PLEASE NOTE! All attendees must first register for the conference before being able to book and reserve an ICMA Annual Conference hotel room. After registering, attendees will have access to securing a hotel room with discounted rates in the ICMA room block. Reservations are accepted on a first-come, first-served basis beginning when housing and registration open on Wednesday, June 25 at 12 noon EST. **Please do NOT contact the hotels directly.**

Registration Rates: In-Person

	Best Value Rate (By September 17)	Regular Rate (Beginning September 18)
Member	\$890	\$980
Non-Member	\$1,790	\$1,960

Group Registration

Team registrations are available for groups of four or more attendees. Each participant will receive 15% off their applicable registration rate. For more information, please visit conference.icma.org/registration.



CONFERENCE HOTELS

You must first register for the 2025 ICMA Annual Conference **before** you secure a hotel reservation.

Reservations are accepted on a first-come, first-served basis beginning Wednesday, June 25 at 12:00 noon EST, when housing and registration open. ICMA will send more information as the date approaches. Please do NOT contact the hotels directly. For a detailed listing and descriptions of all ICMA conference hotels and a map of the hotels, please visit conference.icma.org/hotel-and-travel.

Hotel	Room Rate	Distance from Convention Center
Aloft Tampa Downtown	\$199 Single/Double	3 blocks
*The Barrymore Hotel Tampa Riverwalk	\$207 Single/Double	10 blocks
*Courtyard by Marriott Tampa Downtown	\$267 Single/Double	8 blocks
Embassy Suites Tampa Downtown	\$289 Single/Double	Connected
*Hampton Inn by Hilton Channel District	\$199 Single/Double	10 blocks
*Hampton Inn Ybor City	\$169 Single/Double	2 miles
*Hilton Garden Inn Ybor City	\$219 Single/Double	2 miles
Hilton Tampa Downtown	\$269 Single/Double	3 blocks
*Home2Suites by Hilton Channel District	\$225 Single/Double	10 blocks
*Hotel Flor	\$239 Single/Double	8 blocks
*Hotel Haya	\$245 Single/Double	2 miles
Hotel Tampa Riverwalk	\$210 Single/Double	3 blocks
Hyatt Place/Hyatt House Tampa Downtown	\$279 Single/Double	6 blocks
JW Marriott Tampa Water Street	\$340 Single/Double	Across the street
*Le Meridien Tampa Downtown	\$252 Single/Double	6 blocks
*Residence Inn by Marriott Tampa Downtown	\$279 Single/Double	6 blocks
*Springhill Suites by Marriott Tampa Downtown	\$199 Single/Double	9 blocks
Tampa Marriott Water Street	\$280 Single/Double	Across the street
Westin Tampa Waterside	\$249 Single/Double	1 block

*ICMA will provide complimentary shuttle service between these hotels and the Tampa Convention Center (TCC).

See you in Tampa!

Partner with ICMA

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Exhibit at ICMA

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