

Public Safety



PS-6

Virtual block club for businesses

Business and property owners along the I-394 corridor between the city of Minneapolis, Minnesota (383,000), and several suburbs—Golden Valley (20,000), St. Louis Park (44,000), and Minnetonka (51,000)—can join the 394 block club, operated jointly by the police departments of the participating cities. Once they sign up, these businesses receive e-mail alerts from the police and from each other. These alerts include notices about crimes and surveillance camera photos. The block club keeps participants aware of criminal activity and enables them to warn their neighbors and the police about suspicious activity. The system has proved extremely helpful to the police in locating suspects and identifying patterns of crime that cross municipal boundaries. Each police department helps moderate the electronic discussion list and distributes flyers to potential new block club members to let them know that the service is available. The program requires no maintenance and costs virtually nothing.

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**Together,
we can make crime
hit the road along 394**

Join the **394 BLOCK CLUB** and help make our stretch of highway a little safer.

As a crime deterrent and awareness tool, nothing beats a good old-fashioned neighborhood block club. And now there's a way for your business to get that same kind of valuable, up-to-date, and free information.

The **394 BLOCK CLUB** is actively seeking business and property owners along the highway 394 corridor to share and receive news about crime and safety information. Through timely e-mail messages, the **394 BLOCK CLUB** will alert you about area crime activity, providing information to assist you in keeping your employees and business safe.

This "virtual" crime watch group is a cooperative effort between area businesses, security organizations, and police departments, including the police departments of Minneapolis, Golden Valley, St. Louis Park, and Minnetonka.

Join the **394 BLOCK CLUB** and begin receiving valuable e-mail notices that could help your business reduce criminal activity on your property. Simply e-mail your local police department.

(Minneapolis)
jennifer.nesemeier@ci.minneapolis.mn.us

(Golden Valley)
police@ci.golden-valley.mn.us

(St. Louis Park)
slppd394@yahoo.com

(Minnetonka)
cklingelnutz@ci.minnetonka.mn.us

Here's a sample of the valuable information you'll receive as a member of the 394 Block Club.

Laptop Theft

From: Jennifer Nesemeier, Police Safety Officer
To: The 394 Block Club Members
Sent: 10/09/95
Subject: Laptop Theft

This afternoon at 12:00 PM, a law suspect entered an office building and removed a laptop computer.

When reviewing the surveillance video, the suspect was observed carrying the laptop in the direction of the building's exit and to the parking lot. The suspect was then observed leaving the building and driving away. The suspect was wearing a dark jacket and dark pants. The suspect was driving a dark-colored car. The suspect was driving away from the building and towards the parking lot.

Video footage and files will be made available to the club members. Please let us know if you wish to view the video. Please let us know if you wish to view the video. Please let us know if you wish to view the video.

10/09/95 (9/2002)