Evolution of a Smart City

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Evolution of Smart City: Panel Introduction

- Smart City Defined: Michael Mattmiller, Microsoft (Seattle CTO)
  - What is it and how does one get smart (or smarter)?
  - How can investments improve customer service/community's quality of life?

- Digital City Hall: Luke Norris, OpenCities (Code for America)
  - Principles of 21st Century Govt/Best Practices
  - Changing Citizen/Consumer Behavior & Keeping City Hall Accessible

- Shared Insights on Civic Innovation: Ashley Hand, CityFi (CIO-Kansas City, LA)
  - Sound Policy + Urban Design + Technology = Smart City
  - Data-Driven Decisions for Better Community Outcomes
  - Smart City Evolution: Case Studies in Civic Innovation

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BALTIMORE 2018
104th Annual Conference
SEPTEMBER 23–26

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